



# SREEKRISHNAPURAM V.T. BHATTATHIRIPAD COLLEGE

Aided and Affiliated to University of Calicut, NAAC Accredited with B+ Grade

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## CRITERION - VII INSTITUTIONAL VALUES AND BEST PRACTICES

### 7.1 Institutional Values and Social Responsibilities



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Mannampatta P.O., Palakkad - 678 633

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## **7.1.4 Initiatives for Inclusive Environment, Sensitisation to Constitutional Obligations**

### **Election and Parliamentary Engagements**

## 7.1.4 Election and Parliamentary Engagements

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## Travelling Awareness Campaign with 'Votu Vandi'

<b>Name of the Activity</b>	Travelling Awareness Campaign with 'Votu Vandi'- As part of introducing the voting machine to new voters, SVEEP Palakkad has launched a mobile "Vote Vehicle" to familiarize them with the voting process.)
<b>Name of the Organizing club</b>	NSS
<b>Date</b>	1/12/2020 and 2/12/2020
<b>Venue</b>	Sreekrishnapuram V. T. Bhattathiripad College Mannampatta and SVEEP Palakkad
<b>Objective</b>	To educate new voters on how to cast their vote using electronic machines and promotes electoral awareness. The program aimed to familiarize new voters with the voting process and encourage them to participate in the democratic process.
<b>Beneficiaries</b>	Public
<b>Outcome of the Program</b>	The outcome of the program was the successful education of new voters on the voting process, resulting in increased electoral awareness. The benefit of the program was the empowerment of new voters with knowledge on how to cast their vote, promoting inclusive and informed participation in the democratic process.

### PROGRAMME REPORT

The National Service Scheme (NSS) unit, in association with SVEEP Palakkad, organized a traveling awareness campaign, "Votu Vandi", to educate new voters on how to cast their vote using electronic machines. The program aimed to familiarize new voters with the voting process and promote electoral awareness.

The campaign was held on December 1-2, 2020, at Sreekrishnapuram V.T. Bhattathiripad College, Mannampatta, and SVEEP Palakkad. Sri. Murali SK, Manager,



Sevak, Palakkad, was the resource person for the program. The campaign was part of the NSS's extension activity and SVEEP Palakkad's Election Awareness Programme for 2020-2021.

The program was designed to introduce the voting machine to new voters and educate them on the voting process. The "Vote Vehicle" was launched to familiarize new voters with the electronic voting machine and promote electoral awareness. The program aimed to encourage new voters to participate in the democratic process and exercise their right to vote.

The outcome of the program was the successful education of new voters on the voting process and promotion of electoral awareness. The benefit of the program was the empowerment of new voters with knowledge on how to cast their vote using electronic machines, promoting inclusive and informed participation in the democratic process, we organized:

### Photos





Travelling Awareness Programme with 'VotuVandi' to educate how to cast vote in electronic machine organized by SVEEP Palakkad.





Receiving appreciation award from District Collector for the valuable contributions by NSS Volunteers towards SVEEP Initiatives



## Street Drama and Flash Mob among General Public as a part of Election Awareness

<b>Name of the Activity</b>	Street Drama and Flash Mob among General Public as a part of Election Awareness
<b>Name of the Organizing club</b>	NSS
<b>Date</b>	3/12/2020 and 4/12/2020
<b>Venue</b>	Kadambazhipuram centre
<b>Objective</b>	To empower citizens by educating them on the significance of democracy and the power of their vote, encouraging informed decision-making, and promoting active participation in the democratic process to strengthen the foundation of democratic governance.
<b>Beneficiaries</b>	Public
<b>Outcome of the Program</b>	The benefit is an informed and engaged citizenry, equipped to exercise their right to vote responsibly, promote democratic values, and contribute to a healthy and functioning democracy, ultimately leading to good governance and a better society.

### Program Report

In order to propagate the importance of democracy among the youth, and to inculcate the values of democracy among the people, SVEEP Palakkad organizes various programmes among the general public. As a support to SVEEP, Palakkad and National Service Scheme Volunteers have organized various awareness and support programmes in and around the College Campus and Kadambazhipuram and Sreekrishnapuram Panchayath. We organized: Street Drama and Flash Mob among the general Public

The National Service Scheme (NSS) and SVEEP Palakkad organized a drama and flash mob event among the general public as part of the Election Awareness Programme 2020-2021. The event was held on December 3-4, 2021, at Kadambazhipuram centre, with the objective of empowering citizens by educating them on the significance of democracy and the power of their vote.

The event aimed to encourage informed decision-making and promote active participation in the democratic process, thereby strengthening the foundation of democratic governance. The beneficiaries of the event were the general public,



including citizens, voters, and future generations, who gained a deeper understanding of democracy and the importance of their vote.

The event was coordinated by Mini K and Kamal Raj Mohan, with support from the National Service Scheme department and SVEEP (Systematic Voters Education and Electoral Participation) Palakkad. The event received positive feedback from the participants, who appreciated the creative approach to educating them about democracy and the electoral process.

The outcome of the programme was an informed and engaged citizenry, equipped to exercise their right to vote responsibly, promote democratic values, and contribute to a healthy and functioning democracy. Ultimately, the event contributed to good governance and a better society, achieving its objectives and making a lasting impact on the participants and the community at large



Street Drama for Awareness in association with SVEEP Palakkad





Flash Mob at Kadampazhipuram



## Debate on Democratic value with District Collector

<b>Name of the Activity</b>	Debate on Democratic value with District Collector
<b>Name of the Organizing club</b>	NSS
<b>Date</b>	22/ 11/ 2021
<b>Venue</b>	Palakkad
<b>Objective</b>	To educate students about the importance of voting rights and democracy, and to encourage their participation in shaping a better future for India. The program aimed to empower students to become active citizens and contribute to the country's development.
<b>Beneficiaries</b>	Students of the College
<b>Outcome of the Program</b>	The outcome of the program was the successful engagement of students in a thought-provoking discussion with the Collector, resulting in a deeper understanding of democracy and voting rights. The benefit of the program was the empowerment of students to become active citizens, contributing to a more informed and responsible electorate, and shaping a better future for India.

### Program Report

The SVEEP Palakkad initiative, "For the People," aimed to educate students about the importance of voting rights and democracy. As part of this program, Satyan C V, an NSS volunteer from Sreekrishnapuram VT Bhattathiripad College, participated in a discussion forum at the Palakkad Collectorate.

The forum, attended by Collector Dr. Mrinmai Joshi, focused on the future possibilities of India. Satyan C V and other volunteers engaged in a thought-provoking discussion with the Collector, sharing their perspectives on various issues.

Sathyan C V's views on the high infant mortality rate in Attappadi drew significant attention during the discussion. His insightful comments highlighted the need for collective action to address this critical issue.

Through his participation in the "For the People" program, Satyan C V demonstrated his commitment to social responsibility and community engagement. His involvement



in discussions with district authorities showcases the impact that dedicated individuals can have in shaping a better future for India.



Debate on Democratic Values with District Collector

## Democracy Awareness Programme

<b>Name of the Activity</b>	Democracy Awareness Programme among class students by Sri. Said Muhammed V P, HQDT, Thaluk Office Pattambi and State Level Master Trainer, Election Commission of India through Google Meet
<b>Name of the Organizing club</b>	NSS
<b>Date</b>	5/03/2021
<b>Venue</b>	Online Platform
<b>Objective</b>	The students who participated in the Google Meet session, gaining valuable insights into democracy and voting rights. The program also benefited the community, as the educated students will become informed and responsible citizens, contributing to a more engaged and democratic society.
<b>Beneficiaries</b>	Students of the College and public
<b>Outcome of the Program</b>	The outcome of the program was the successful education and awareness of students about democracy and voting rights, resulting in increased knowledge and understanding. The benefit of the program was the empowerment of students to become active citizens, promoting democratic values and contributing to a more informed and engaged electorate.

### Programme Report

The Democracy Awareness Programme was conducted among class students on 05.12.2021, through Google Meet, by Sri. Said Muhammed V P, HQDT, Thaluk Office Pattambi, and State Level Master Trainer, Election Commission of India. The program aimed to educate students about the importance of democracy, voting rights, and civic responsibilities.

The program was attended by students, Programme Officers, and Volunteers, who actively participated in the discussion and Q&A session. Sri. Said Muhammed V P



shared valuable insights into the democratic process, emphasizing the significance of informed and responsible citizenship.

The program was highly engaging, with students asking thoughtful questions and sharing their perspectives on democracy and voting rights. The Programme Officers and Volunteers played a crucial role in facilitating the discussion and ensuring a smooth conduct of the program.

The outcome of the program was the successful awareness and education of students about democracy and voting rights, empowering them to become informed and responsible citizens. The benefit of the program was the promotion of democratic values and civic responsibilities among the students, contributing to a more informed and engaged electorate in the future

## Photos

The brochure is for a webinar organized by the NSS VTB Unit at Sreekrishnapuram V.T. Bhattathiripad College. The unit is located at 118 & 141. The webinar is titled "SYSTEMATIC VOTER'S EDUCATION & ELECTORAL PARTICIPATION" and is scheduled for 5 March 2021 at 7 PM via Google Meet. The resource person is Shri. Said Muhammad VP, HQDT - Taluk office, Pattambi, State Level Master Trainer, Election Commission of India. The brochure features the college logo, the NSS logo, and the SWEEP logo. A photo of Shri. Said Muhammad VP is included.

**SREEKRISHNAPURAM  
V.T.BHATTATHIRIPAD COLLEGE**  
NSS VTB UNIT  
118 & 141

**SWEEP** Systematic Voters' Education  
and Electoral Participation

**Webinar On**  
"SYSTEMATIC VOTER'S EDUCATION &  
ELECTORAL PARTICIPATION"

**5 March 2021, 7 Pm**  
**Google Meet**

**RESOURCE PERSON**

**Shri.Said Muhammad VP**  
HQDT - Taluk office, Pattambi.  
State Level Master Trainer  
Election Commission of India



Brochure



Taking Awareness Class by Sri. Said Muhammed V P, HQDT, Taluk Office, Pattambi



SVEEP award for election awareness programs 30/03/2020



## Registering New Voters Of kadambazhipuram Panchayath

<b>Name of the Activity</b>	Registering New Voters Of kadambazhipuram Panchayath
<b>Name of the Organizing club</b>	NSS
<b>Date</b>	06/03/2021
<b>Venue</b>	Kadambazhipuram Panchayath
<b>Objective</b>	The objectives of the "Registering New Voters of Kadambazhipuram Panchayath" program were to register new voters in the voter list and create awareness about the importance of voting. The program aimed to empower citizens through voter registration and promote democratic values and civic engagement.
<b>Beneficiaries</b>	New voters in the Kadambazhipuram Panchayath
<b>Outcome of the Program</b>	The outcome of the program was the successful registration of new voters in the Kadambazhipuram Panchayath area, and the creation of awareness about the importance of voting. The benefit of the program was the empowerment of citizens through voter registration, and the promotion of democratic values and civic engagement, ultimately strengthening the democratic process.

### Project Report

The National Service Scheme (NSS) unit of Sreekrishnapuram VT Bhattathiripad College organized an extension activity called "Registering New Voters of Kadambazhipuram Panchayath" on 06/03/2021. The program aimed to register new voters in the voter list and create awareness about the importance of voting. The program was led by Program Officers K Mini and Kamal Raj Mohan, who provided training to volunteers on the registration process.

The training session was attended by volunteers from the college, who were then assigned to assist in registering new voters in the Kadampazhipuram Panchayath area.



With the help of mobile phones, the volunteers contacted new voters in their homes and assisted them in registering their names in the voter list.

The program was a huge success, with many new voters registering their names in the voter list. The program also created awareness about the importance of voting and the role of citizens in the democratic process. The volunteers gained valuable experience and knowledge about the voter registration process and the importance of civic engagement.

The outcome of the program was the successful registration of new voters in the Kadampazhipuram Panchayath area, and the creation of awareness about the importance of voting. The benefit of the program was the empowerment of citizens through voter registration, and the promotion of democratic values and civic engagement.



Giving awareness among the students





Registering new voters



## 'Athapookalam and Electoral Awareness: Celebrating Onam with Civic Engagement

<b>Name of the Activity</b>	'Athapookalam and Electoral Awareness: Celebrating Onam with Civic Engagement
<b>Name of the Organizing club</b>	NSS
<b>Date</b>	31/08/2024
<b>Venue</b>	Sreekrishnapuram V T Bhattathiripad College
<b>Objective</b>	To celebrate Onam and popularise Electoral Literacy Club
<b>Beneficiaries</b>	Students of VTB college
<b>Outcome of the Program</b>	The student participation for the programme was overwhelming

### Project Report

In celebration of Onam, the Electoral Literacy Club (ELC) in collaboration with the National Service Scheme (NSS) units at Sreekrishnapuram V T Bhattathiripad College organized an Athapookalam preparation event. This vibrant event aimed to not only celebrate the cultural significance of Onam but also to popularize the ELC club among students. The primary focus was to create awareness regarding the importance of casting votes during elections.

Students enthusiastically participated in the intricate creation of the Athapookalam, showcasing their creativity and teamwork. The event served as a platform to engage students in meaningful discussions about their electoral rights and the impact of their votes in shaping the future. Volunteers from the ELC and NSS highlighted the importance of informed voting and encouraged students to actively participate in the democratic process.



The event was a resounding success, fostering a sense of civic responsibility and community spirit among the participants. Through this initiative, the ELC and NSS units effectively promoted the significance of voting, reinforcing the message that every vote counts in a democracy.

### Photos



Onappookkalam by Electoral Literacy Club (ELC)



## Empowering Voters: Election ID Registration App Introduction at VTB College

<b>Name of the Activity</b>	Empowering Voters: Election ID Registration App Introduction at VTB College
<b>Name of the Organizing club</b>	NSS
<b>Date</b>	9/3/2024
<b>Venue</b>	Sreekrishnapuram V T Bhattathiripad College
<b>Objective</b>	To equip ELC club members to help other students to register for their election identity cards
<b>Beneficiaries</b>	Students of VTB college
<b>Outcome of the Program</b>	The ELC club members learned how to register for election identity cards through the mobile application.

### Report

Officials from the Palakkad Collectorate visited Sreekrishnapuram V T Bhattathiripad College to introduce a new mobile app designed for election identity card registration. The session was attended by members of the Electoral Literacy Club (ELC), who actively participated in learning about the app's functionalities.

During the class, ELC members gained comprehensive knowledge about the app's registration process and its benefits. They expressed their commitment to assist unregistered students in completing their election ID card registrations using the app. Furthermore, the ELC members pledged to spread awareness about the importance of registering for an election identity card, highlighting its role in enabling individuals to exercise their voting rights.



## Photos



Introduce a new Mobile App designed for election identity card registration



## Enhancing Democracy: ELC Members Decorate Polling Booths for General Elections

<b>Name of the Activity</b>	Enhancing Democracy: ELC Members Decorate Polling Booths for General Elections
<b>Name of the Organizing club</b>	NSS
<b>Date</b>	24/04/2024 and 25/04/2024
<b>Venue</b>	Sreekrishnapuram V T Bhattathiripad College
<b>Objective</b>	To decorate polling booths and spread the value of democracy
<b>Beneficiaries</b>	Students of VTB college
<b>Outcome of the Program</b>	The booths in the designated centres were decorated.

### Report

Members of the Electoral Literacy Club (ELC) in VTB College were invited to decorate polling booths in preparation for the general election held in April. This initiative aimed to create a voter-friendly environment and emphasize the importance of voting in maintaining the democratic fabric of the country.

The ELC members enthusiastically took up the task, designing and creating vibrant posters that conveyed powerful messages about the value of each vote. They decorated the booths with these messages, highlighting the significance of participating in the electoral process. Through their creative efforts, they aimed to inspire and motivate voters to exercise their rights responsibly.

The initiative not only beautified the polling stations but also served as an educational tool, reminding citizens of their crucial role in a democracy. The involvement of ELC members in such activities underscored their commitment to promoting electoral



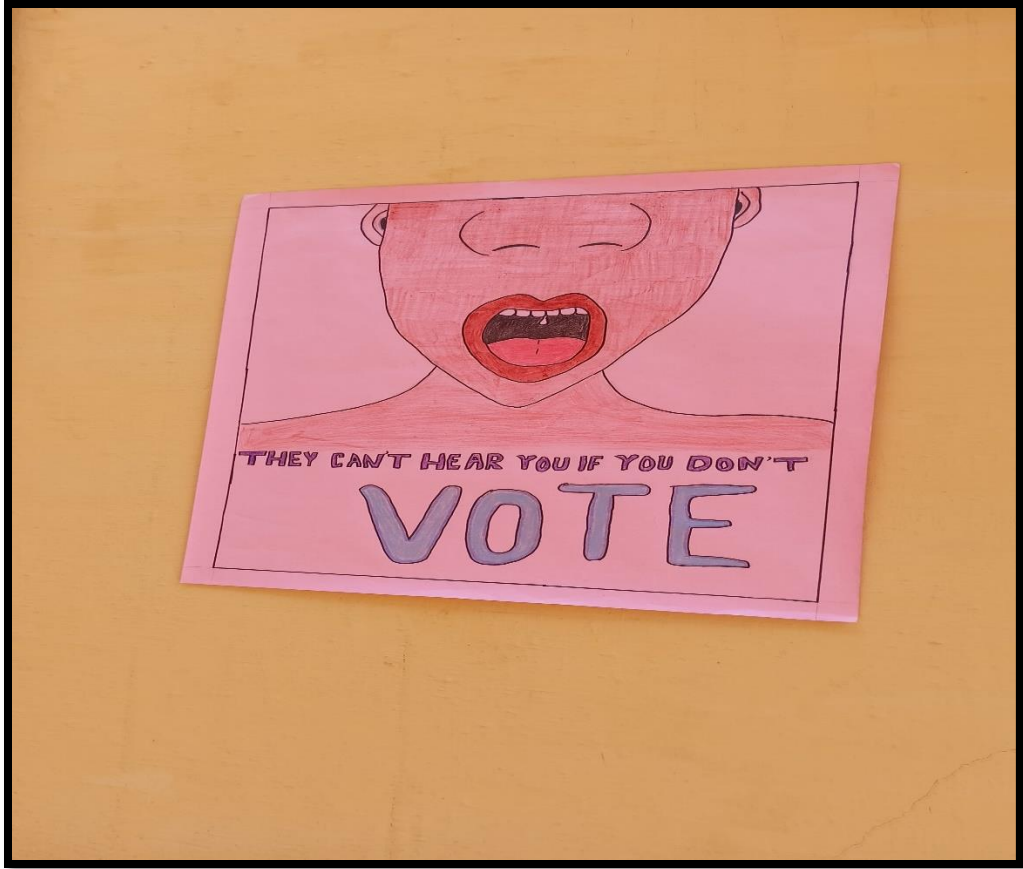
awareness and participation, reinforcing the idea that every vote counts. The ELC members were given certificate of appreciation by the district administration later.

## Photos



Selfie Point of Voter





Posters for promoting Voters to vote





Certificate of Appreciation from the District Collector



  
**PRINCIPAL**  
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